

Module code	AX-2301		
Module Title	Mixed Media and Visualisation		
Degree/Diploma	Bachelor of Arts (Design and Creative Industries)		
Type of Module	Major Option		
Modular Credits	4	Total student workload	10 hours/week
		Contact hours	4 hours/week
Prerequisite	None		
Anti-requisite	None		
<b>Aims</b> To develop students’ understanding of creative practice in visualising creative concepts and to implement a mixed media project based on selected media and presentation (painting, ceramics, sculpture, and product design).			
<b>Learning Outcomes:</b> <i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order:	30%	- Describe different creative practices and mixed media - Evaluate creative practice in mixed media project	
Middle order:	30%	- Analyse the creative practice in producing a mixed media project - Interpret the relevant creative practices and mixed media - Analyse the effect of different creative practices and mixed media	
Higher order:	40%	- To implement and present individual mixed media project	
<b>Module Contents</b> - Concepts of creative practices and mixed media - Application of creative practice in a mixed media project - Designing individual mixed media project - Analysis of individual mixed media project			
Assessment	Formative assessment	Biweekly assessment and feedback	
	Summative assessment	Examination: 40% Coursework: 60% - 1 individual project (40%) - 1 individual written assignment (10%) - 1 group presentation (10%)	